

Les Échos Group Uses Wiztrust To Verify Company Information.

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Les Échos group (Les Échos, LesEchos.fr, Enjeux-Les Échos, Investir, Investir Magazine, Investir.fr, Boursier.com, and Capital Finance) now certifies its financial and corporate information with Wiztrust, Wiztopic's certification platform.

Wiztrust allows companies to easily certify their information intended for the press, investors, and analysts. Business communication and investor relations professionals use the platform to generate a unique fingerprint for their content in the blockchain. Recipients can then verify the authenticity of the content with a simple drag and drop on Wiztrust.com.

"We are delighted that the leading French economic media group is adopting our technology to prevent financial fake news," said Jérôme Lascombe, President of Wiztopic. Every day, new companies use Wiztrust to certify their information: Allianz, Bouygues, Engie, Schneider Electric, BPCE, Natixis, Klépierre, Gecina, MACIF, Malakoff Humanis, TF1..."

About Wiztrust

Wiztrust was created by Wiztopic, the publisher of a platform solution for communications teams of financial and publicly listed companies. With Wiztopic, companies can manage, distribute and measure the performance of their content. With Wiztrust they can now protect their content and shareholders interest. [Discover Wiztrust here.](#)

About Les Echos

Founded in 1908, the newspaper Les Echos is the leading national daily newspaper for economic and financial information in France. It deals with and analyzes all the national, regional and international news, having repercussions on the business life.

Launched in 1996, LesEchos.fr is the leading French economic and financial information site.

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