

Financial Markets / Corporate News / Public Relations / Investor Relations / Fake News / Financial information / Blockchain / Certification

WIZTOPIC AND EURONEXT CORPORATE SERVICES SIGN A COMMERCIAL PARTNERSHIP

19 January 2021 – Wiztopic, the cloud-based provider of software solutions for corporate communications, public relations and investor relations professionals, today announces a commercial partnership with Euronext Corporate Services, a subsidiary of Euronext, providing companies with innovative solutions and tailor-made advisory services in the areas of governance, compliance, communication, and investor relations. This strategic alliance will simplify the access to highly complementary solutions for their respective customers.

The combination of Euronext Corporate Services and Wiztopic's solutions constitutes a suite of best-in-class digital communication solutions to satisfy the increasingly sophisticated needs of time-poor corporate communication, PR and IR professionals.

Euronext Corporate Services' clients will benefit from Wiztrust's blockchain certification platform to secure their financial communications and avoid fake news.

"This partnership solidifies Wiztrust as the European platform for certifying corporate information" said Jérôme Lascombe, Wiztopic's President. "Today 20% of the information from the CAC40 and SBF120 is certified with Wiztrust and distributed with Wiztopic. We are happy and proud to work closely together to accelerate our growth in the European markets."

In addition, Wiztopic will ensure an efficient and measurable dissemination of this reliable communication on the web and social media. From Company Webcast studios, to its player and the news section of the corporate website, companies will seamlessly control their communication and IR activities. Finally, IR.Manager will provide the ultimate investor relations workflow and targeting tools to empower communication towards the investor community. Wiztopic's investors and media rooms combined with Euronext Corporate Services' webcasting and investors' CRM will provide an unrivaled solution for IR and PR departments in Europe.

"We are delighted to be partnering with Wiztopic in order to create high value-added joint offers across our portfolio of services with newsroom and press release certification solutions. Communication has been one of our four main pillars ever since Euronext Corporate Services was founded, and we are convinced that Wiztopic's technology will support our issuer customers in accelerating the digitalization of their communication in a secured environment", Mathieu Caron, Head of Euronext Corporate Services.

Many IR and PR teams already leverage Wiztopic as the control tower of their daily tasks, including corporate news releases, newsrooms and IR rooms, annual results publications, financial press reviews, performance management. Integrating Euronext Corporate Services' solutions into Wiztopic, like webcasting and real-time financial data creates a seamless platform that will further simplify the job of communications teams.



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About Euronext

Euronext is the leading pan-European market infrastructure, connecting local economies to global capital markets, to accelerate innovation and sustainable growth. It operates regulated exchanges in Belgium, France, Ireland, The Netherlands, Norway and Portugal. With close to 1,500 listed issuers worth €4.5 trillion in market capitalisation as of end December 2020, it has an unmatched blue chip franchise and a strong diverse domestic and international client base. Euronext operates regulated and transparent equity and derivatives markets and is the largest centre for debt and funds listings in the world. Its total product offering includes Equities, FX, Exchange Traded Funds, Warrants & Certificates, Bonds, Derivatives, Commodities and Indices. Euronext also leverages its expertise in running markets by providing technology and managed services to third parties. In addition to its main regulated market, it also operates Euronext Growth® and Euronext Access®, simplifying access to listing for SMEs. Euronext provides custody and settlement services through central securities depositories in Denmark, Norway and Portugal.

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About Euronext Corporate Services

Euronext Corporate Services is a wholly-owned subsidiary of Euronext. It offers a suite of cutting-edge solutions and tailormade advisory services in the fields of governance (iBabs), communication (Company Webcast), compliance (InsiderLog) and investor relations (Advisory and IR Solutions) to over 2,500 organisations from corporates to the public sector. For more information visit: <u>https://corporateservices.euronext.com</u>

About Wiztopic

Wiztopic is the editor of the new cloud-based solution for communication and IR teams. Wiztopic allows them to manage, certify, distribute and measure the performance of their information, in a simple, secure and compliant way. It also developed Wiztrust the referent blockchain corporate news certification platform.

Wiztopic has become a standard for listed companies and financial institutions. AG2R, Air Liquide, Allianz, Altarea, Amundi, Axa, BNP Paribas, Bouygues, BPCE, Capgemini, Crédit Agricole, Engie, Gecina, Getlink, Klepierre, L'Oréal, MACIF, Malakoff Humanis, Natixis, Nexity, Renault, Schneider Electric use it everyday to distribute their corporate and financial information.. For more information visit www.wiztopic.com.

About Wiztrust

Wiztrust is the first certification platform to ensure trust in corporate information and protect shareholders from financial fake news. The cost of financial disinformation was estimated at \$26.5 billion in 2019 and ranks 5th in the list of priority corporate risks. With Wiztrust, companies certify their information in the blockchain before distributing it (press releases, annual reports, images, videos). Investors and journalists can then verify its authenticity and integrity on www.wiztrust.com. Wiztrust is not only a technology but also an ecosystem of trust backed by the quality and number of its users. Wiztrust now protects more than 500 billion euros of market capitalization as well as more than 250 billion revenue of private financial institutions.

Wiztopic certifies its documents with Wiztrust. Check their authenticity on wiztrust.com



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